

© The Conscious Leader Development Programme

Helping you lead the change you wish to see in our world.



In an ever-evolving world marked by emerging technologies, climate change and geopolitical shifts, the challenges faced by organisations are complex and interconnected. Traditional leadership approaches are struggling to keep up, necessitating a new kind of leadership. We develop conscious leaders, who are well-equipped to meet and lead through the challenges of our times. *Developing conscious leaders is the easier and more cost-effective way to transform your organisation* and make it fit for the future.

Our programme cultivates leaders who navigate uncertainty, and leverage volatility for innovation. They lead with authenticity, clarity and purpose, and bring out the best in others.

With our guidance, *your leaders will undergo a profound shift*, transforming their thinking and harnessing their highest potential for the benefit of your organisation and beyond.

This programme goes beyond developing individual leaders; it equips your organisation to thrive in a world that requires *a fundamentally new leadership approach*. By developing conscious leaders, your organisation can truly innovate, adapt, and flourish.

Let us help you navigate the future with confidence and embrace the change you wish to see in our world.



🔊) [Listen to us setting the context for this programme \(4:53\)](#)

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Why develop Conscious Leaders in your organisation? *And why now?*

You realise that leading in today's world is a whole new game.

Right now, the world needs a different kind of leadership - the kind that prioritises self-awareness, draws forth the potential of individuals, and fosters innovation. We need to transcend ego-driven limitations and conditioned behaviours. These limitations not only impede organisational success, but also contribute to global crises on multiple levels.

And instead of passively accepting or criticising existing leadership, we must actively embrace the responsibility to lead the change we desire.

It is time to initiate a shift in consciousness, and that's where Conscious Leadership comes in.



What is Conscious Leadership?

At the heart of conscious leadership lies the transformative power of the mind to embrace and navigate complexity both within your organisation and in the broader world. Conscious leaders possess the capacity to hold a high degree of complexity in their minds. This ability enables them to unlock greater innovation and devise smarter solutions together with others. Their strength in inspiring collaboration means that the *full potential and talents of people can be unlocked* towards this end. By cultivating conscious leaders, you create an organisation that flourishes whilst embracing complexity.

How does this shift happen? *Conscious leadership emerges when we have the courage to cultivate deep and radical self-awareness.* It involves recognising our conditioning, the limitations of our thinking, and *breaking free from habitual patterns that dictate our lives* on autopilot and drive our choices and decisions as leaders. By doing this, we gain a fresh perspective on our own behaviours and those of others. Additionally, we tap into a deeper aspect of the mind involving insight and fresh thinking, whilst developing a profound connection with others, all life, and our planet. This heightened awareness lays the foundation for *a more thoughtful, compassionate form of leadership.* Conscious leaders embody authenticity, clarity, purpose, responsibility and boldness – precisely the kind of qualities *required for navigating modern times.*

What are you looking to develop in your leaders?

- Master all aspects of leadership for greater impact
- Rise to the challenge of addressing ongoing crises by making strategic decisions for the benefit of all stakeholders
- Access their insight and courage to drive radical innovation within your industry
- Lead with a sense of peace, clarity, and compassion
- Lead guided by their own purpose
- Lead holistically, integrating heart, gut, and mind
- Transform their relationships and foster connections that bring out the best in others

In our language, this means that you're looking to develop conscious leaders.

Overview of our programme

The program has a robust and flexible structure that enables independent utilisation of modules, while collectively providing a clear pathway to Conscious Leadership.



Module 1: Accomplishing Clarity of Mind

We begin by teaching leaders about the mind. Prepare for an awakening! *This fundamental inner work transforms not just what leaders think, but how they think.* It radically shifts how they experience themselves, others, and the planet. By changing the way they relate to their thinking itself, they are able to transform their mindset and release themselves from unhelpful conditioning that limits their effectiveness as leaders. The result? Leading with greater peace of mind, access to greater clarity, and unlocking their full potential and power to create impact.



Module 2: Being Conscious in Action

Leaders practice and refine their skills in being conscious in action so that this becomes second nature. We'll help them *heighten their ability to notice what's going on in any given moment* and reliably choose the best course of action. Such clarity has positive consequences, both for themselves and for their relationships with others, resulting in them being more effective leaders for your organisation.

"I've personally seen the impact that conscious leadership can have on an organisation. Learning to lead more consciously and authentically has transformed my own working experience in a hugely positive way.

ConsciousLeaders.earth will help you on this journey."

– Brona Magee, former Deputy CEO, SCOR Global Life

🔊 [Listen to us describing the modules \(6:01\)](#)



Module 3: Accessing the Authentic Leader Within

Leaders deepen their connection to themselves and what is most important to them. They connect with their innate wisdom and their own authentic voice. When this happens, they get in touch with their purpose so that they can more fully play their part in creating a sustainable, healthy future. *Developing their authenticity brings power, honesty and boldness to their leadership.*



Module 4: Impact in the World

Their leadership peer group of fellow participants on this programme supports them in translating their insights and learning into *real and practical projects designed to create a positive impact*. This is where inner transformation meets outer world results, and they truly can make the positive impact they aspire to make. This creates a positive ripple effect across your organisation and beyond.

A key feature of this programme is learning with and being supported on their journey by a community of like-minded leaders, discovering together how to translate inspiration into impact for the greater good. Between each of the four programme modules, facilitated peer-group sessions and one-to-one coaching helps to embed their leadership transformation throughout the year.

Benefits of our Programme

- Developing leaders who are inspired, authentic and who lead with passion and conviction
- A shift in your leaders' way of being, which has a positive effect on your organisation's culture
- A strong cadre of conscious leaders who are collaborative, innovative and powerful in their impact
- Projects that bring measurable benefit to your organisation and beyond
- Leaders who align your organisation and its activities with the needs of today's world

"I'm very excited that Martin and Gina have brought this programme to the world at this time. Having had first-hand experience of the work at the heart of the programme, I can say it has been transformational for me in my own leadership journey"

– Vikesh Patel, President, Cboe Clear Europe



Why work with us?

We have decades of experience working with leaders in all walks of life, from start-ups to global corporate giants to public sector leaders. We bring this experience to bear in a leadership programme that we truly care about - creating conscious leaders who learn deeply about themselves, learn from each other and, together, bring about a positive impact in the world. Our purpose in this work is to catalyse fundamental shifts that radically change the nature of leadership itself. Why work with us? Because you're looking for a quantum shift in the capacity of your leaders to effect change.

“Gina Hayden’s unique approach to leadership has been a game-changer for my teams and myself. Her new training course distills her wisdom into a programme that I believe will benefit many others. It’s not just training; it’s a catalyst for leadership transformation.

I endorse this programme for anyone on the journey to realising their full leadership potential.”

– Paolo de Martin, Senior Executive, Life Reinsurance Industry



Gina Hayden

Gina has a deep-rooted interest in conscious leadership, and 25 years of consulting and coaching experience with business leaders and their organisations globally. She is the author of *Becoming a Conscious Leader: How to Lead Successfully in a World that’s Waking Up*. Gina cares deeply about inspiring and growing a global community of conscious leaders who facilitate real and sustainable change and shape a positive future.

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Martin Palethorpe

Martin has over 20 years of experience of executive and leadership coaching throughout Europe. His personal journey has encompassed many moments of ‘waking up’, of seeing things differently, of shifting how he thinks, lives and works. His passion is bringing this to the corporate world. He specialises in running experiential leadership retreats aimed at awakening leaders to deeper realisations to transform leadership, teams and organisations for the greater good.

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🔊 [Meet Gina and Martin \(4:29\)](#)

 Conscious *Leaders*

www.consciousleaders.earth